

## STAKEHOLDER COMMITTEE MEETING #1 SUMMARY

### 2045 inMotion

Long-range Transportation Plan for the Anderson Metropolitan Planning Area

#### **WE ASKED: What challenges do you expect we will have throughout this process?**

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##### YOU SAID:

###### **Connectivity**

- *geographically spread out*
- *multiple counties*
- *spread out resources*
  - *attractions and entertainment*

###### **Making Anderson Special**

- *bike trials*
- *amenities*
- *attracting youth*
- *nowhere to live, work, play*

###### **Safety**

- *bikes*
- *pedestrians*
- *Scatterfield Rd.*

###### **Buy in**

- *local government*
- *communities*

###### **Sustainable Decision-making**

- *forward thinking*
- *responsible*
- *flexible*
- *affordable*

###### **Inclusion**

- *economically*
- *geographically*
- *demographically*

#### **WE ASKED: What messages will motivate people to participate in the planning process?**

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##### YOU SAID:

###### **Clarity**

- *updates / reminders of events*
- *individual impact*
  - *How does this apply to me?*
  - *Make it personal*
  - *Clarify how ideas will be used*

###### **Exposure**

- *Facebook live?*
- *variety of participation options*
- *utilize existing events to take advantage of gathered groups*
- *tie in key community spaces*

###### **Think Big**

###### **Incentivize**

- *youth provided community services hours for participation*
- *coordinated trail clean ups and community gardens*
- *idea contest*

## MOTIVATING MESSAGES **DRAFT**

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*The following key messages have been developed to encourage the public to participate in the Community Conversations, and broader inMotion process. Please review the following motivating messages for discussion.*

1. **Planning is proactive.** You don't wait until the next issue arises to let someone know what's important to you, neither should our region when it comes to transportation. This is an opportunity to share your feedback and support more predictable outcomes for the future of mobility.
2. **Now is the time to think big.** As a region, we stand to benefit by thinking ahead and working together to transform mobility. Come provide your big (or small) ideas for how mobility can be improved in the Anderson Metropolitan Planning Area.
3. **You can make an impact.** Your opinion matters, and your participation will play an important role in shaping the goals and objectives for our future investments. This plan needs you!
4. **Imagine the future of mobility.** With emerging and disruptive technologies, right now is a critical and exciting time for planning. Join us to leave your mark and help create a competitive future for the Anderson Metropolitan Planning Area.

### WHAT DID WE MISS?

### WHAT CAN WE IMPROVE?