

**2045 inMotion**

Stakeholder Committee Meeting #7  
Anderson Metropolitan Planning Area  
February 19, 2020

MCCOG Metropolitan Transportation Plan - Stakeholder Committee Meeting 7 **inMotion**

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**Welcome**

**Ryan Phelps, AICP, PTP**  
Principal Transportation Planner, MCCOG

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**Agenda**

*Stakeholder Committee #7 | February 19, 2020*

1. Welcome  
--- Breakfast ---
2. Outreach Planning & Reporting
3. Vision Discussion (Continued)
4. Destination 2045 Activity run-through
5. Next Steps & Adjourn

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**Outreach Planning & Reporting**

**Kyle May, AICP**  
Senior Planner, Planning NEXT

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**Publicity**

- Communication tools now available
  - Rack cards
  - Online media (website)
  - Outreach package
  - Earned media plan
- Registration now live

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**Facebook Event**

- Invite friends and groups
- Share to your followers

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## Vision Discussion

**Kyle May, AICP**  
Senior Planner, Planning NEXT


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## VISION

- Broadest policy statement
- Where do we (with the realization of our work / plan) intend to be in 2045?
- Not a comprehensive statement, but authentic to your aims and your community
  - *Supported by more specific goals, strategies, and actions*

**COMMUNITY VISION & VALUES**

Goal	Goal
Objective	Objective
Objective	Objective
Action	Action
Action	Action

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DRAFT VISION STATEMENT FOR DISCUSSION

*Through 2045 inMotion, we've worked together to build a transportation system that is ...*

- **Efficient**, as it is built through well-planned investments that are strategic, smart, and leverage community growth;
- **Effective**, as it engages multiple modes of transport to safely connect our communities locally and regionally, and;
- **Equitable**, as it ensures all residents have access to the broader region and its growing opportunities.

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## Destination 2045: Activity Run-through

**Kyle May, AICP**  
Senior Planner, Planning NEXT

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## Testing the direction

- Individual activities through smart phone polling and sharing from the podium
  - *Vision testing*
  - *Scenario measures*
  - *\$100 game*
- Group discussion around a central prompt(s) emerging from the round 1 input
  - *Priorities? Growth scenarios? TBD*

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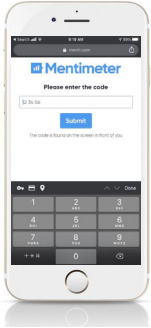
## Testing the Direction


### Quantitative rating

- *Smartphones and/or paper form*
- *Not important (1) to Extremely Important (5)*

### Qualitative comments

- *Use the paper forms and table discussion*
- *What are your strongest reactions? Is this a priority? What could be added.*
- *What's missing?*



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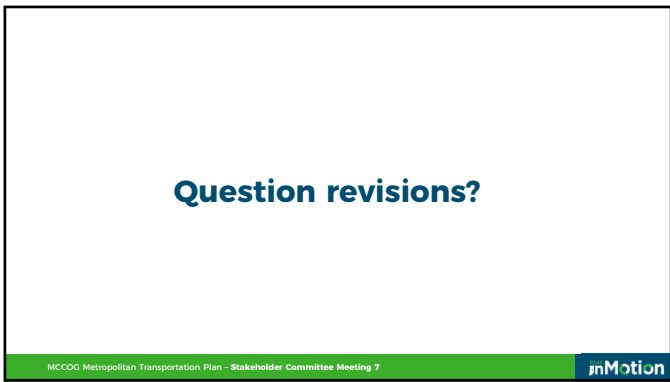
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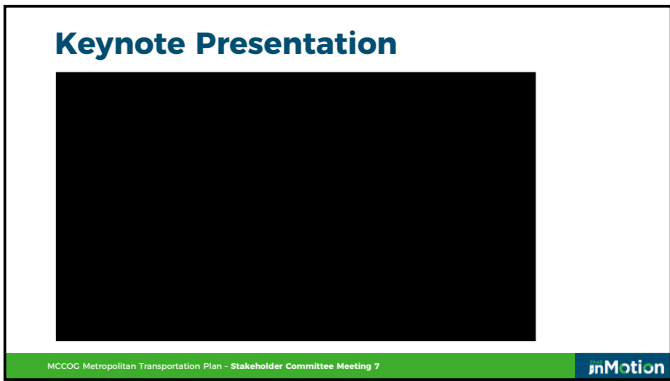
**Keynote Presentation**

**Gabe Klein**

- Former Commissioner of the Chicago and Washington DC Departments of Transportation
- Author of "Start-Up City: Inspiring Private and Public Entrepreneurship, Getting Projects Done, and Having Fun" (2015)
- Expert on urban design, transportation, and how technology can improve mobility.
- Launched two of the first and largest bike share systems in the United States
- Revamped parking, permitting, and other government processes through technology solutions

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## Next Steps


Kyle May, AICP  
Senior Planner, Planning NEXT

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## Next steps

- February meeting date and beyond
- Spreading the word on Destination 2045!
- New outreach toolkits coming to the process website for your use
- Registration is live – start signing people up

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